



PO Box 244  
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## Spring into Lake Season with the Chamber!

March, 2025

The snow has melted, the days are growing longer, and the Johnson Lake Area Chamber is excited to welcome a new lake season! This time of year brings endless opportunities for outdoor recreation, tourism, and economic growth.

We invite you to consider becoming a member this year! Your investment in the Chamber helps us promote and support local businesses, advocate for community interests, and host events that showcase our lake.

With your new Chamber membership, you can expect:

- A public welcome as a new member on our website and Facebook pages,
- Increased visibility for your business through our website, social media, and community events. Our website's Members and Services pages ([johnsonlake.org](https://johnsonlake.org)) will feature your logo with links to your business websites. Your business can be listed in up to three service categories, and
- Opportunities for networking and partnerships with fellow business owners and community leaders.

To become a member, simply return the enclosed application with a check in the return envelope provided or click this link, <https://johnsonlake.org/membership>, to renew online with a credit card. We're grateful for your consideration and look forward to a successful year together!

If you have any questions or want to get involved in Chamber activities, please don't hesitate to contact us at [info@johnsonlake.org](mailto:info@johnsonlake.org).

Best regards,  
Jackie Berke, Treasurer

**Johnson Lake Area Chamber of Commerce**



# 2025 Membership Packet

## Membership Types:

All members are listed alphabetically on our membership page. Business members' logos, contact information and website link are included in up to three services categories.

**Business \$100**

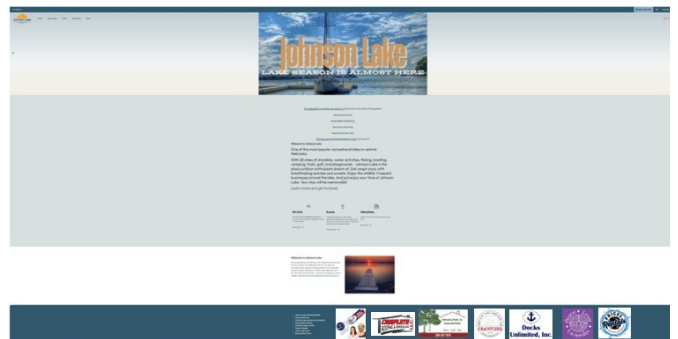
**Non-Profit \$75**

**Family/Individual \$50**

## Membership Add-Ons:

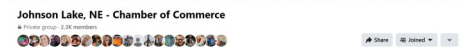
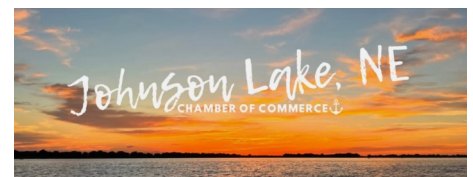
### Website Sponsor \$500

Make your business stand out by becoming a Johnson Lake Area Chamber website sponsor. Your logo will be in the footer of our website pages for one year and linked to your website.



### Event Sponsor \$250

Elevate your community presence by sponsoring a Johnson Lake Area Chamber event. All event materials and signage will prominently display your company name and logo. Additionally, you will receive special mentions in our event announcements and social media posts, ensuring maximum visibility for your business.



### Social Media Featured Business - \$100

Connect with our 2.5k+ followers by sponsoring a curated post that fits your brand on our Facebook page. One member will be featured each month.





### Business Membership Information

Company Name: \_\_\_\_\_

#### Service Category (choose up to 3):

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Attractions & Entertainment      | <input type="checkbox"/> Health Care                      | <input type="checkbox"/> Real Estate, Storage        |
| <input type="checkbox"/> Automotive & Marine              | <input type="checkbox"/> Home & Lawn Services             | <input type="checkbox"/> Restaurant, Food, Beverage  |
| <input type="checkbox"/> Business & Professional Services | <input type="checkbox"/> Lodging                          | <input type="checkbox"/> Shopping & Specialty Retail |
| <input type="checkbox"/> Contractors                      | <input type="checkbox"/> Organizations & Area Non-Profits |  |
| <input type="checkbox"/> Finance & Insurance              | <input type="checkbox"/> Public Utilities                 |  |

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Website: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

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### Individual / Family Membership Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

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### Membership Details

#### Membership Type:

- Business \$100
- Non-Profit \$75
- Family/Individual \$50

#### NEW! Membership add-ons:

- Website Sponsor** \$500
- JLAC 2025 Event Sponsor** \$250
  - 4th of July Annual Boat Parade
  - Annual Free Summer Concert
- Social Media Featured Business** \$100

**TOTAL OF MEMBERSHIP & ADD-ONS:**      \$ \_\_\_\_\_

Check if you are you interested in:

- Donating an item or gift card for Boat Parade prizes
- Being a Farmer's Market Chamber Member Spotlight Guest
- Hosting a Business-After-Hours event

### Agreement

By submitting this application, I agree to the terms and conditions of the business membership.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_