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## Spring into Lake Season with the Chamber!

March, 2025

Dear Valued Chamber Members,

The snow has melted, the days are growing longer, and the Johnson Lake Area Chamber is excited to welcome a new lake season! This time of year brings endless opportunities for outdoor recreation, tourism, and economic growth.

As we gear up for another fantastic season, we want to remind you that your **Johnson Lake Area Chamber** membership is due for renewal. Your investment in the Chamber helps us continue promoting and supporting local businesses, advocating for community interests, and hosting events that showcase our lake.

Here are just a few benefits of Chamber membership:

- **Increased visibility** for your business through our website, social media, and community events
- **Opportunities for networking** and partnerships with fellow business owners and community leaders
- **Be a part of something bigger** - Your membership directly contributes to local initiatives, improvements, and events that make Johnson Lake a better place to live, work, and visit.

To renew your membership, simply return the enclosed application with a check in the return envelope provided or click this link: <https://johnsonlake.org/membership> to renew online with a credit card. We are grateful for your continued support and look forward to another successful year together!

If you have any questions or would like to get involved in Chamber activities, please don't hesitate to let us know.

Best regards,  
Jackie Berke, Treasurer

**Johnson Lake Area Chamber of Commerce**



# 2025 Membership Packet

## Membership Types:

All members are listed alphabetically on our membership page. Business members' logos, contact information and website link are included in up to three services categories.

**Business \$100**

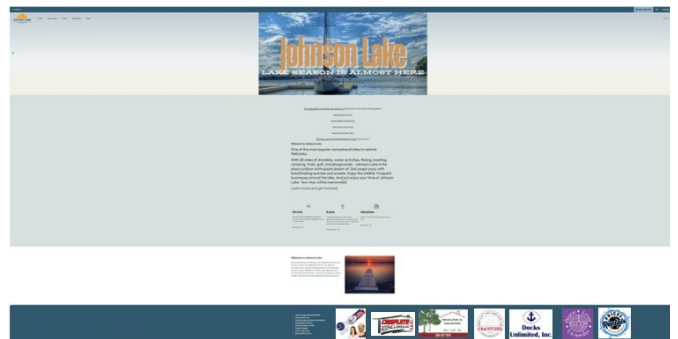
**Non-Profit \$75**

**Family/Individual \$50**

## Membership Add-Ons:

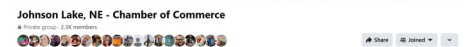
### Website Sponsor \$500

Make your business stand out by becoming a Johnson Lake Area Chamber website sponsor. Your logo will be in the footer of our website pages for one year and linked to your website.



### Event Sponsor \$250

Elevate your community presence by sponsoring a Johnson Lake Area Chamber event. All event materials and signage will prominently display your company name and logo. Additionally, you will receive special mentions in our event announcements and social media posts, ensuring maximum visibility for your business.



### Social Media Featured Business - \$100

Connect with our 2.5k+ followers by sponsoring a curated post that fits your brand on our Facebook page. One member will be featured each month.



**Expanding Opportunities and Building Connections**



### Business Membership Information

Company Name: \_\_\_\_\_

#### Service Category (choose up to 3):

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Attractions & Entertainment      | <input type="checkbox"/> Health Care                      | <input type="checkbox"/> Real Estate, Storage        |
| <input type="checkbox"/> Automotive & Marine              | <input type="checkbox"/> Home & Lawn Services             | <input type="checkbox"/> Restaurant, Food, Beverage  |
| <input type="checkbox"/> Business & Professional Services | <input type="checkbox"/> Lodging                          | <input type="checkbox"/> Shopping & Specialty Retail |
| <input type="checkbox"/> Contractors                      | <input type="checkbox"/> Organizations & Area Non-Profits |  |
| <input type="checkbox"/> Finance & Insurance              | <input type="checkbox"/> Public Utilities                 |  |

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Website: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

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### Individual / Family Membership Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

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### Membership Details

#### Membership Type:

- Business \$100
- Non-Profit \$75
- Family/Individual \$50

#### NEW! Membership add-ons:

- Website Sponsor** \$500
- JLAC 2025 Event Sponsor** \$250
  - 4th of July Annual Boat Parade
  - Annual Free Summer Concert
- Social Media Featured Business** \$100

**TOTAL OF MEMBERSHIP & ADD-ONS:**      \$ \_\_\_\_\_

Check if you are you interested in:

- Donating an item or gift card for Boat Parade prizes
- Being a Farmer's Market Chamber Member Spotlight Guest
- Hosting a Business-After-Hours event

### Agreement

By submitting this application, I agree to the terms and conditions of the business membership.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_